



SCSC launches 'Dialogue for a Better Tomorrow' initiative in Cyberabad



The Society for Cyberabad Security Council (SCSC) organised an awareness townhall in Cyberabad where the initiative **“Dialogue for a Better Tomorrow”** was formally launched. The programme brought together representatives from law enforcement, corporate organisations and civil society to discuss issues related to safety, public health and responsible community participation.

Welcoming the gathering, **Naved Alam Khan, CEO, SCSC**, set the context for the initiative and highlighted the importance of collaborative engagement between institutions, industry and citizens in addressing emerging social challenges. He informed that such platforms help strengthen partnerships that contribute to building a safer and more responsible society.

Mamatha Madireddy, Joint Secretary, Women Safety Forum, SCSC, spoke about the initiatives undertaken by the forum and the role of SCSC in promoting awareness and encouraging organisations and communities to actively participate in safety and welfare programmes. She highlighted the various support systems and outreach initiatives aimed at strengthening protection and assistance for women.

Ms. K. Srujana, DCP – Women & Child Safety, addressed the gathering and spoke about several initiatives implemented by Cyberabad Police to strengthen women’s safety. She highlighted the work of **SHE Teams, Sanghamitra, Margadarshak and the Anti-Human Trafficking Unit (AHTU)**, which focus on prevention, protection and timely intervention in cases related to women and child safety.

She also drew attention to the social challenges faced by members of the transgender community, many of whom face rejection and lack of acceptance within their families, forcing them to move to cities in search of survival and acceptance.

To address this issue and support their reintegration into mainstream society, she spoke about the establishment of the centre **“Vikalp.”** The centre trains members from the transgender community to counsel others, while also supporting them in rebuilding confidence, preparing resumes and identifying employment opportunities. She urged corporate organisations and institutions to support such efforts by offering employment opportunities that enable dignified and independent lives.

Speaking on the occasion, **Dr. M. Ramesh, IPS, Commissioner of Police, Cyberabad and Chairman, SCSC**, emphasised the importance of ensuring women’s safety and acknowledged the vital role women play in shaping families and society. He also highlighted the growing importance of health awareness and food safety, encouraging citizens to adopt healthier dietary habits and promote the use of organic and unadulterated food.

Referring to the concept of **“From Kitchen to Clinic,”** he stressed that prevention begins with everyday lifestyle choices. While authorities continue to take action against food adulteration, he noted that responsible consumer behaviour is equally important in safeguarding public health.

The town hall concluded with the formal launch of **“Dialogue for a Better Tomorrow,”** bringing it to be envisioned as **“Dialogue for a Better , Healthier & Disciplined Tomorrow,”** and an **Oath** by all emphasizing for a **safer tomorrow, every time, everywhere.**